Well done you’ve done the hard bit and got a passenger to stop and talk to you. Congratulations! Now you might only have a few minutes to make a lasting impression and get them thinking seriously about public transport and climate change.

10 IMPORTANT MESSAGES

**Kick off with the shocking reality of climate change…**

1. All over the world, extreme weather events like heavy rain, floods and hurricanes are happening more and more frequently.

2. 97% of the world’s scientists agree that it’s humans causing climate change, and this will have serious negative impacts unless action is taken to prevent it.

3. The impacts will be on areas like health, livelihoods and employment.

4. **BUT if we act now, there is still a chance of stopping dangerous climate change.**

   Then move on to how public transport can be part of the solution…

**Because of the impact on emissions...**

5. A massive shift to public transport will help to reduce emissions.

6. Public transport consumes 3.4 times less energy per passenger kilometre than cars.

**Because of the positive way it will effect employment...**

7. Millions of climate jobs will be created in the transition to a low-carbon economy. These jobs will be in public transport, renewable energy and insulating homes.

8. Public transport creates 25% more jobs than the same investment in building roads and motorways.

**And what’s in it for them!**

9. Public transport is safer than cars. You are 10 times more likely to be involved in an accident travelling by car.

10. Public transport reduces traffic congestion and contributes to healthier cities for all of us.

**TELL THE WORLD WHAT IT’S ALL ABOUT IN A NUTSHELL**

Ask your passenger to choose what is most important to them from these 5 reasons why a shift to public transport will reduce emissions;

1. Our public transport reduces emissions and **improves mobility**

2. Our public transport reduces emissions and **improves air quality**

3. Our public transport reduces emissions and **creates millions of jobs**

4. Our public transport reduces emissions and **opens up space**

5. Our public transport reduces emissions and **improves safety**

And now...share, share, share using #unions4climate

**FOR MORE INFORMATION CHECK OUT**

[WWW.5REASONS4PUBLICTRANSPORT.ORG](http://WWW.5REASONS4PUBLICTRANSPORT.ORG)