

# 5 REASONS 4 PUBLIC TRANSPORT

Well done you've done the hard bit and got a passenger to stop and talk to you. Congratulations! Now you might only have a few minutes to make a lasting impression and get them thinking seriously about public transport and climate change.

## 10 IMPORTANT MESSAGES

### **Kick off with the shocking reality of climate change...**

- 1** All over the world, extreme weather events like heavy rain, floods and hurricanes are happening more and more frequently.
- 2** 97% of the world's scientists agree that it's humans causing climate change, and this will have serious negative impacts unless action is taken to prevent it.
- 3** The impacts will be on areas like health, livelihoods and employment.
- 4** ***BUT if we act now, there is still a chance of stopping dangerous climate change.***

### **Then move on to how public transport can be part of the solution...**

#### ***Because of the impact on emissions...***

- 5** A massive shift to public transport will help to reduce emissions.
- 6** Public transport consumes 3.4 times less energy per passenger kilometre than cars.

#### ***Because of the positive way it will effect employment...***

- 7** Millions of climate jobs will be created in the transition to a low-carbon economy. These jobs will be in public transport, renewable energy and insulating homes.
- 8** Public transport creates 25% more jobs than the same investment in building roads and motorways.

### **And what's in it for them!**

- 9** Public transport is safer than cars. You are 10 times more likely to be involved in an accident travelling by car.
- 10** Public transport reduces traffic congestion and contributes to healthier cities for all of us.

## TELL THE WORLD WHAT IT'S ALL ABOUT IN A NUTSHELL

Ask your passenger to choose what is most important to them from these 5 reasons why a shift to public transport will reduce emissions;

- 1** Our public transport reduces emissions and **improves mobility**
- 2** Our public transport reduces emissions and **improves air quality**
- 3** Our public transport reduces emissions and **creates millions of jobs**
- 4** Our public transport reduces emissions and **opens up space**
- 5** Our public transport reduces emissions and **improves safety**

And now...share, share, share using **#unions4climate**

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WWW.5REASONS4PUBLICTRANSPORT.ORG**